



STRATEGIC ARRIVES

6 July 2009

The flag ship of the Strategic fleet today arrived on Australian soil for the very first time.

Landing at the Brisbane International Airport at 11:30am EST on Monday 6 July, the Airbus A330-200 crossed Australian shores sporting the new Strategic livery, for an entourage of invited special guests and media. This event marked the arrival of the first aircraft of the inaugural fleet for Australia's newest international charter airline, a positive development for the Australian aviation industry in the present climate.

Michael James, Executive Director of Strategic said "the introduction of the Strategic fleet to the market offers great opportunities for worldwide ACMI lease and contract charter arrangements. We hope to work with other major carriers, as well as key corporate, mining, tourism and leisure entities for sporting, entertainment, incentive and group travel purposes."

With continued growth expected over the next 12 months, Strategic anticipates that employee numbers will double across its worldwide bases.

"Our strong financial and operational position is something seldom seen in the current economic climate" said Mr James. "In spite of these conditions, Strategic is everyday becoming a more dynamic, versatile and well spread business - committed to not only returning service to the sky, but also maintaining a reputation as a dedicated corporate citizen in the wider Australian community" he concluded.

The airline is expecting several Airbus A320 aircraft to join the A330-200 over the next few months, with the official airline launch scheduled for September.

CONTINUED...

www.flystrategic.com

BRISBANE OFFICE 2 Maynard Street, Woolloongabba, Queensland 4102 **TEL** +61 7 3391 5511 **FAX** +61 7 3391 1151

MELBOURNE OFFICE PO Box 25, Central Park, Victoria 3145 **TEL** +61 3 9500 1300 **FAX** +61 3 9500 1855

ACN 059 547 723 **ABN** 80 059 547 723



STRATEGIC



**Further images from the event are available via the Media Login facility at www.flystrategic.com, or alternatively contact Jess Hannan via the details listed below.*

All media enquires please contact:

Jess Hannan – Marketing and PR Officer
Ph: 07 3391 5511 ext 116 or 0410 583 741

Email: media@flystrategic.com

ENDS

www.flystrategic.com

BRISBANE OFFICE 2 Maynard Street, Woolloongabba, Queensland 4102 TEL +61 7 3391 5511 FAX +61 7 3391 1151

MELBOURNE OFFICE PO Box 25, Central Park, Victoria 3145 TEL +61 3 9500 1300 FAX +61 3 9500 1855

ACN 059 547 723 ABN 80 059 547 723

